

Our Founder & CIO



Amit Jeswani, CFA, CMT



A Double Charter, he has successfully completed his Chartered Financial Analyst (Virginia, USA) and Chartered Market Technician (New York, USA) certifications.

A graduate in business with finance from Kingston University, London, he has been investing in the capital markets from the last 13 years, having started at a tender age of 16 alongside his father who was a stock broker. With humble beginnings, he started Stallion Asset as a Research Analyst firm, and with the trust of his clients, Stallion Asset has scaled up to become a Portfolio Management Service Firm.

Unlike most Portfolio Management Services firms who have corporate backing, we have started with humble beginnings as a Research Analyst firm and have become a Portfolio Management Service firm due to the consistent performance on our research analyst services which have helped our clients successfully & consistently create wealth.

Portfolio Construct





The Best of 3 Styles

Core Stocks 40%-60% Weight

Part A

Trends
40%-50%
Weight

Part B

Special
Situation
10%
Weight

Part C



What we do, What we don't do



Risk Management



Frequently Asked Questions

The Core Portfolio – 40-60% Weight



Focus on the 4M's



The Core Portfolio – 40-60% Weight



Market Leadership

There is nothing worse than competition in business, Monopoly is the only condition of every very successful business

Every Business starts with Solving a Problem! Every Big Business succeeds sustainably with making sure that it's the only one who can solve that problem.



Market Opportunity

The Size of Opportunity is the foundation on which large wealth creation lies, simply put it's the size and duration of growth (of Earnings) of a business.

STALLION ASSET

We invest in companies that address a market which is large enough to allow our investment to grow 4-5x without needing to compete.



Management

Two Key Roles – Capital Allocation & Capital Distribution.

Focus on Speed, Scale and Sustainability.

A Bad Person is a bad person & he will never make a good deal. This world is filled with Good people to do Business with. The Fair Value of a Promoter with no Integrity is 0



The Core Portfolio – 40-60% Weight



Margin of Safety

We don't use PE Ratio's, Focus on Capital Allocation & Distribution.

Value of the firm equals to steady-state value + future value creation + excess cash – debt

Future Value of the Firm

Reinvestment Capital * (return on capital Employed-cost of capital) * competitive advantage period

Cost of Capital



- Price follows Fundamentals but in Financials Fundamentals follows Price
- PE & P/B only work when Growth Rate is less than cost of Capital (Mature Business)



The Trend Portfolio – 40% Weight



Buy and rotate strategy beats buy and hold strategy. Every bull market has a different leader; we find the leader in every bull market and stick to it.

There is no bull market without earnings growth. We always buy sectors with high expected sustainable growth of more than 20% for next 3-5 years.

Winners of previous bull market will not lead the next bull market.

We would rather buy companies that are making 52 week highs than buying new 52 week lows companies. The more market believes in the longevity of growth, the more valuations the stock get; longevity is often the mispriced portion in capital markets.

All major Trends are Global

Leader of the Bull Market goes up 10-15-20x, Not just 1-2x, ALL YOU NEED IS ONE LARGE TREND TO MAKE IT LARGE!

Special Situation – 10%



- Change in Promoter from Indian to MNC
- Large Change in Regulation
- Valuation + Earnings Re-Rating is the goal
- Upside expectation of 3-5x in 3-5 years
- Demerger of a Great division
- Growth Rate, Business Quality & Management Quality play here role
- Downside risk limited (mostly protected by cash or open offer)
- We slowly build our positions here, as the story gets clearer

What We Do & What We Don't Do



Focus on 4 Sectors

- Consumer
- Financials
- Consumer Tech
- Pharma

Invest only in two Kind of Business

Asset Light Business which don't need capital to Grow

Companies that can Reinvest all Free Cash Flows at High ROIC which Strong competitive Advantages.





- Commodities
- Land Bank Play
- Bad Promoter Valuation Arbitrage
- Government Business (B2G or G2B)

We Typically avoid Business that

- Don't have recurring Revenue or get revenues from Government/Project Business
- Commodity like business where it gets worse with size
- Growth Rate is less than Cost of Capital
- Hold on to a Looser for a Long time

Risk Management





Given a Choice between High Risk, High Return & Low Risk Decent Return, we at Stallion will always choose Low Risk & Decent Returns.

We have seen that Core Stocks in our Portfolio give us a lot of time to Exit if there is a

Change in Expected Growth Rate

Incremental Return of Capital Employed

Competitive Advantage Period

Cost of Capital

The Trend portfolio typically don't correct more than 25% & Stay there, If a trend is still in play it typically moves back to all time highs in 3-6 Months.





Types of Risk

- Business Risk
- Management Risk
- Valuation Risk
- Industry Risk

Eliminate Big loss

- Big Profit
- Small Profit
- Big Loss
- Small Loss

There is no bigger Mistake in Investing than Holding on to your losers for a Long time. Being wrong is acceptable, Staying wrong is stupid!

Frequently Asked Questions?



Why these 4 Sectors?

Our Financials & Consumer Tech Part of the Portfolio should ideally create alpha in a Bull Market, whereas our Consumer & Pharmaceutical basket will protect us during the bear Market.

Why a combination of Core, Trends & Special Situation?

While a core only portfolio will work well in a Bear market but typically underperforms in a Bull Market. A Trend only Portfolio will work well in a Bull Market but typically have larger Drawdowns in a Bear Market. A special situation only Portfolio might have opportunities in sometime & be on cash in others. Our Portfolio of Core + Trend + Special Situation will not only lowers the Portfolio Volatility but will deliver decent returns.

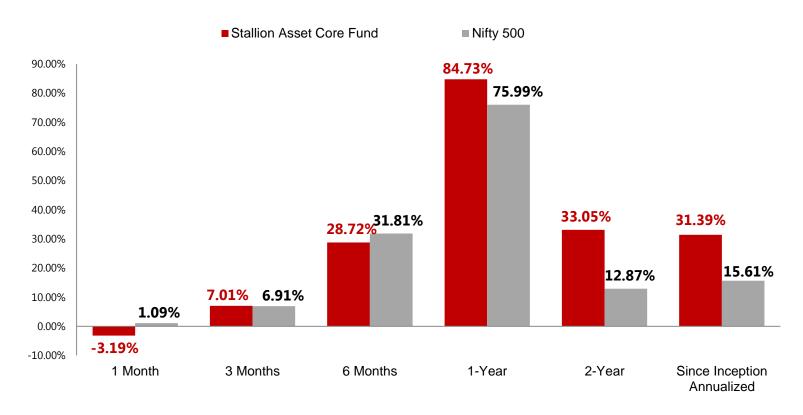
What is the Client Communication?

Apart from a Dedicated Relationship Manager, we have quarterly conference calls, where you & the other participants can ask questions.



Stallion Asset Core Fund Performance





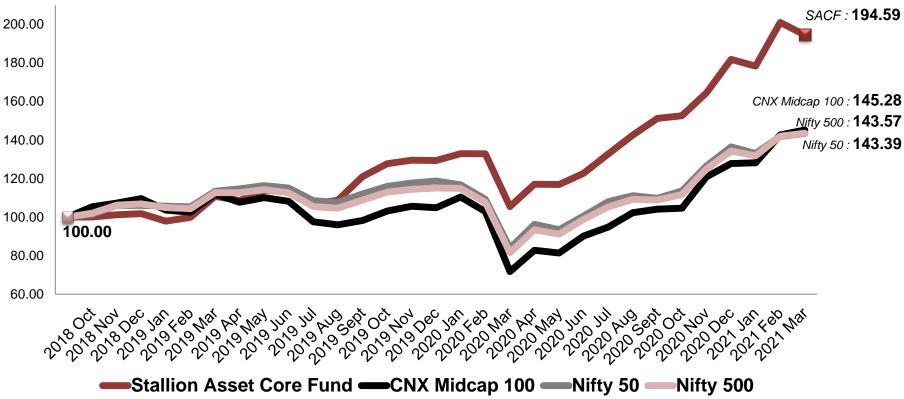
Note: All returns are net of fees and expenses (TWRR). Since inception and 2-year returns are annualized; other time period returns are absolute.

Benchmark changed effective from 1st October, 2020 to Nifty 500 from CNX Midcap 100, the changes have been applied retrospectively.

As on 31st March, 2021 Inception Date 22nd October, 2018

Stallion Asset Core Fund Performance





Note: All returns are net of fees and expenses (TWRR). Since inception returns are annualized; other time period returns are absolute.

NIFTY 500 is the primary Benchmark for Stallion Asset Core Fund.

As on 31st March, 2021 Inception Date 22nd October, 2018

Fund Characteristics



FUND TYPE • SEBI Registered (INP000006129) PMS **FUND TENURE** Open-ended **STRUCTURE** Discretionary PMS **MINIMUM INVESTMENT** • INR 50 Lakhs **BENCHMARK** • NIFTY 500 **PRINCIPAL OFFICER** • Mr. Amit Jeswani CFA, CMT



Plan A

Fixed Fee	2.5% p.a.
Performance Fee	NIL
Exit Load	2% before 12 months

Plan B

Fixed Fee	1.5% p.a.
Performance Fee	15% of excess Profits above Hurdle Rate
Hurdle Rate	10%
Exit Load	2% before 12 months

Investment Objective

To provide the Client with a structure that can achieve preservation and growth of its capital, the To provide the Client with a structure that can achieve preservation and provide the Client However, the Client However, the Client agrees

STALLION ASSET

CREATING ALPHA and acknowledges that while the aforesaid is the objective, there is no guarantee that the objectives will be achieved nor there is any quarantee of any returns or of there being no capital loss.



Investment Approach

- Types of securities: Stallion Asset may invest in any security as described under Securities Contracts (Regulation) Act, 1956 to meet the investment objective.
- Basis of Selection of Securities: Selection of Securities will be done to meet client's investment objectives on best effort basis depending on Market conditions.
- Allocation of Portfolio across types of securities:

Proportion % of Net Assets	Minimum	Maximum
Equity Exposure	0%	100%
Other Investable Securities as per Securities Contract (Regulation) Act, 1956	0%	100%

- **Appropriate benchmark:** Stallion Asset Core Fund benchmarks itself to NIFTY 500.
- Basis of Selection of Benchmark: The NIFTY 500 is in line with the manager's long term focus on companies regarding market capitalization. Hence, NIFTY 500 Index has been selected as the benchmark for comparing performance.
- Minimum Investment: The Portfolio Manager shall not accept from the Client, funds or Securities worth less than Rupees Fifty Lakhs or such other minimum amount as may be stipulated by SEBI from time to time. However, Portfolio Manager can fix a higher limit for such minimum amount as mutually agreed and/or communicated to the Client from time to time.
- Clients Investment Horizon: We expect the client to have an Investment Horizon of at least 3+ years in the Scheme.
- **Tenure of Portfolio Investments:** The Portfolio Investments may be short term, medium term or long term in Nature depending on investment objectives & prevailing market conditions.

Risks associated with the Investment Approach



- Securities investments are subject to market and other risks and the Portfolio Manager provides no guarantee or assurance that the objectives set out shall be accomplished
- The value of the Portfolio may increase/decrease depending upon various market forces and factors affecting capital markets
- Past performances of the Portfolio Manager do not guarantee its future performance
- Investment decisions made by the Portfolio Manager may not always be profitable
- The Portfolio Manager has limited experience or track record and Investments made by the Portfolio Manager are subject to risks arising from the investment objective, investment strategy and asset allocation.
- Not meeting the obligation to make Capital Contributions in terms of the Agreement
- The market prices of the Securities in the Portfolio may be volatile and may not truly reflect its fundamental or intrinsic value
- Equity and Equity Related Risks, Derivative Instruments Related Risks, Macro-Economic risks, Liquidity Risk (Debt Instruments), Inflation Risk, Credit Risk, Interest Rate Risk, Acts of State, or sovereign action, acts of nature, acts of war, civil disturbance, Transfer risk, Non-Diversification Risk, Mutual Fund Risk, Volatility risk, Risk of Wider Spreads, Risk reducing orders, System Risk, System / Network Congestion
- The Client stands the risk of total loss of value of an asset which forms part of the Portfolio or its recovery only through an expensive legal process due to various factors which by way of illustration include default or non-performance of a third party, Portfolio Company's refusal to register a Security due to legal stay or otherwise, disputes raised by third parties.
- Prospective clients should review / study the Disclosure Document carefully and in its entirety and shall not construe the contents hereof or regard the summaries contained herein as advice relating to legal, taxation or financial / investment matters
- The Portfolio Manager is neither responsible nor liable for any losses resulting from the Services
- Clients are not being offered any guaranteed / assured returns
- The investments under the Portfolio may have exposure towards equity/equity related instruments of companies belonging to different sectors and hence shall be affected by risks associated with the respective companies / sectors.
- In case of investments in Mutual Fund units, the Client shall bear the recurring expenses of the Portfolio Management Services in addition to the expenses of the underlying mutual fund schemes. Hence, the Client may receive lower pre-tax returns compared to what he may receive had he invested directly in the underlying mutual fund schemes in the same proportions
- After accepting the corpus for management, the Portfolio Manager may not get an opportunity to deploy the same or there may be delay in deployment. In such situation the Clients may suffer opportunity loss.
- Changes in Applicable Law may impact the performance of the Portfolio.
- All transactions of purchase and sale of securities by portfolio manager and its employees who are directly involved in investment operations shall be disclosed if found having conflict of interest with the transactions in any of the client's portfolio- No conflict of interest found.
- If the portfolio manager has group companies, a disclosure of conflict of interest related to services offered by group companies of the portfolio manager if any Portfolio Manager has no group companies.

For Details Please see Point 6 in Disclosure Document, please click <u>Disclosure Document</u>

Disclaimer



- Prospective Clients are expected to take into consideration all the risk factors including financial conditions, Risk-Return profile, tax consequences, etc.
- Prospective Clients understand that the past performance or name of the portfolio or any similar product do not in any manner indicate surety of performance of such product or portfolio in the future.
- Prospective Clients further understand that all such products are subject to various Market Risks, Settlement Risks, Economical Risks, Political Risks, Business Risks, and Financial Risks etc. Prospective Clients are expected to thoroughly go through the terms of the arrangements / agreements and understand in detail the Risk-Return profile of any security or product of Stallion Asset or any other service provider before making any investment.
- Prospective Clients should also take professional / legal /tax advice before making any decision of investing or disinvesting. Stallion Asset may have financial or other business interests that may adversely affect the objectivity of the views contained in this presentation.
- Stallion Asset does not guarantee the future performance or any level of performance relating to any products of Stallion
 Asset or any other third party service provider. Investment in any product including mutual fund or in the product of third
 party service provider does not provide any assurance or guarantee that the objectives of the product are specifically
 achieved. Stallion Asset shall not be liable to client for any losses that clients may suffer on account of any investment or
 disinvestment decision based on the communication or information or recommendation received from Stallion Asset on
 any product. Further Stallion Asset shall not be liable for any loss which may have arisen by wrong or misleading
 instructions given by clients whether orally or in writing.
- Data shown in past performance is as uploaded on SEBI website. Individual performance would differ as per joining date.
- This document is neither been approved nor disapproved by SEBI, nor has SEBI certified the accuracy or adequacy of the contents of the Document.







+91 - 9326771445



pms@stallionasset.com



1001, Omkar The Summit Business Bay, Andheri Kurla Road, Nr. WEH Metro Station, Andheri East, Mumbai 400093.

Note: The client has an option to onboard with Stallion Asset PMS either directly or through our Distributor